

The right equipment.



Carpigiani LB100
Batch Freezer



Carpigiani LB-200G
Batch Freezer



Samoa
Display Cases



SPECIAL:
LB200G Batch Freezer &
10 Pan Samoa Display Case
PLUS:
One case each of Milk Base
& Fruit Base & 10 Gelato Flavours
ONLY: \$21,995.00
Reg. Price: \$27,599.00

SPECIAL:
LB200G Batch Freezer &
7 Pan Samoa Display Case
PLUS:
One case each of Milk Base
& Fruit Base & 7 Gelato Flavours
ONLY: \$19,995.00
Reg. Price: \$24,599.00

SPECIAL:
LB100 Batch Freezer &
4 Pan Samoa Display Case
PLUS:
One case each of Milk Base
& Fruit Base & 4 Gelato Flavours
ONLY: \$12,995.00
Reg. Price: \$16,599.00

Gelato is an ice cream derived from Italy and dates back to ancient Rome and Egypt during which time, frozen desserts were made from ice and snow collected from the mountain tops and stored below ground to preserve them.

A little bit of heaven...

Today, gelato is made using many of the same ingredients traditional North American ice cream is made with, including the addition of fruit and nut purees to create a variety of flavours.

...in your mouth.

It differs from traditional ice cream in that it has a lower fat content and higher sugar content. The sugar content is carefully balanced with the water content to prevent it from freezing solid. It is frozen very quickly in individual small batches in a batch freezer unlike ice cream, which is frozen in large assembly line freezers.

The gelato production process is what makes it unique, resulting in a denser texture with more intense flavour than North American style ice cream.

Quality ingredients.

Harlan Fairbanks is proud to represent the brands you trust and provide the quality and service you expect. We are fully committed to the success of your gelato business and are proud to represent the leading gelato equipment manufacturer brands: Carpigiani and Samoa. From floor plan design assistance to on site product and equipment training to full technical support and parts repair we'll be there to support your program launch initiatives ensuring your investment yields its' maximum profit potential.

I'm still smiling.



Money Talk

130g Serving
Suggested Sell Price - \$3.49
Red Cup: \$0.11
Gelato: \$0.39
Spoon: \$0.02
Total Cost: \$0.52

PROFIT \$
\$2.97
per serving

PROFIT %
85%
per serving

Authentic gelato taste.



Harlan's
icecream
SUPPLIES
EQUIPMENT • SUPPLIES • PROGRAMS

Offer expires June 30, 2010.

HEAD OFFICE | WINNIPEG | REGINA | SASKATOON | CALGARY | EDMONTON | VANCOUVER | NANAIMO | SEATTLE/KENT WA
PH 204.975.0509 | PH 204.697.1779 | PH 306.757.2490 | PH 306.249.2676 | PH 403.253.9214 | PH 780.454.3333 | PH 604.525.6466 | PH 250.751.8989 | PH 253.872.4941

HARLAN FAIRBANKS A Division of Premium Brands OLP

www.harlans.ca

Harlan's™ Twister

Your Customers are Ready to Twist!
Take vanilla soft serve and create a whole new taste sensation. With a broad selection of the 16 most popular crushed candy treat flavours to choose from versatility has never been better. Getting started has never been easier with the Harlan's Twister program. Everything you need is included in this special offer.

- M&M's Smarties
- Oreo Cookie Crumb
- Rainbow Sprinkles
- Reese's Pieces
- Cookies 'n Cream
- Crispy Crunch
- Clodhopper
- Skor
- Snickers
- Oh Henry
- Butter Fingers
- Nestle Crunch
- Crushed Peanuts
- Reese's Peanut Butter Cup
- Gummy Bears

Turn ordinary into extraordinary!



SPECIAL
191 Ice Cream Machine & Twister Program
ONLY: \$11,995.00
Reg. Price: \$16,499.00
Twister Program Includes:
Twister Blender, Stir in Case, 6 cases of assorted stir in flavours,
1 case each of 12oz, 16oz and 20oz Twister cups and lids
PLUS
1 case of soft serve mix.

SPECIAL
191 Ice Cream Machine
PLUS RECEIVE FREE:
One case of soft serve mix.
ONLY: \$10,995.00
Reg. Price: \$14,499.00

SPECIAL
Twister Program
ONLY: \$1,495.00
Reg. Price: \$1,999.00



plus more! 24 Flavours of Soft Serve

Soft Serve Excellence Begins With Wadden

Your soft serve machine can be the source of 24 naturally delicious flavours of soft ice cream, yogurt or any soft frozen dessert, simply by adding the 24 Flavour System.

The 24 Flavour System allows operators to transform vanilla soft serve or soft frozen yogurt into any one of 24 different flavours on a cone by cone basis. In other words, one customer can order a banana cone while the very next decides to have a strawberry cone...it's like having 24 soft serve machines all in a row!



SPECIAL
191 Ice Cream Machine & 24 Flavour System
PLUS RECEIVE FREE:
One case of soft serve mix.
ONLY: \$14,995.00
Reg. Price: \$19,499.00

SPECIAL
24 Flavour System
ONLY: \$4,295.00
Reg. Price: \$4,999.00

WOW!
All three programs
ONE LOW PRICE!
191 Ice Cream Machine, 24 Flavour System & Twister Program
only \$15,995.00
(Regular Price: \$21,499.00)

A world of flavours for your customers to discover!

Simple

Efficient

Profitable

Money Talk



Now That's something to smile about!

Vanilla Cone
#10 Cone (4oz)
Suggested Sell Price - \$1.50
#10 Cone: \$0.06
4oz Premium Soft Serve: \$0.21
Total Cost: \$0.27

PROFIT \$1.23 per serving
PROFIT % 80% per serving

16oz Twister
Suggested Sell Price - \$4.29
Branded Cup, Lid, Spoon: \$0.25
12oz Arctic Mist Prem. Soft: \$0.60
2oz Crushed Candy: \$0.84
Total Cost: \$1.69

PROFIT \$2.60 per serving
PROFIT % 60% per serving

24 Flavour Cone
#10 Cone (4oz)
Suggested Sell Price - \$2.00
#10 Cone: \$0.06
4oz Soft Serve: \$0.21
1 Squirt Wadden Flavour: \$0.10
Total Cost: \$0.37

PROFIT \$1.63 per serving
PROFIT % 82% per serving

Money Talk

Offers Expire June 30, 2010.

